

Securing the Foundation: A Strategic Partnership Proposal

Shifting the Global Maternal Health Paradigm from Crisis to Prevention

Presented by: The Thompson Method

Attn: Strategic Partnerships & Global Health Innovation

Executive Summary: The Self-Care Gap

The global maternal health system is currently operating in a **Crisis Management Model**. Women are entering the maternity hospital system unequipped, leading to systemic reliance on overstretched healthcare resources and fragile global supply chains.

The Thompson Method offers a **Prevention-First Model**.

By restoring **Biological Literacy** to women before birth, we reduce clinical friction, empower midwifery excellence, and create a resilient health infrastructure that is independent of external systemic shocks.

2. The Problem: A Fragile System

- **Systemic Dependency:** Mothers are currently “handing over” their power to a reactive system.
- **Frontline Burnout:** Midwives are overwhelmed by avoidable complications (nipple trauma, mastitis, and readmissions).
- **Supply Chain Vulnerability:** Global instability has highlighted the risk of over-reliance on artificial nutritional substitutes (formula)

3. The Thompson Method Solution

We provide the **Instructional Layer** of maternal health through a three-pillared approach:

A. Clinical Validation & Research

- **PhD Foundations:** Dr. Robyn Thompson’s world-first PhD research into nipple trauma and the “3 Golden Hours.”
- **Proven Outcomes:** Independent research (Dr. Jyai Allen, Mater Mothers’ Hospital) proved the Method significantly averts the declining trend in breastfeeding at hospital discharge ($p=0.037$) and reduces discontinuation by 3 months.

B. Proprietary Technology & Scale

- **AI-Driven Clinical Wisdom:** 10+ years of Dr. Robyn's clinical Q&A built into a scalable, 24/7 AI-driven proprietary support engine.
- **Digital Mentorship:** An extensive video library providing daily guidance for every challenge, from nipple pain, milk supply concerns to returning to work and weaning.

C. Midwifery Empowerment

- **Practitioner Certification:** Up-skilling the workforce to become experts in newborn breastfeeding (early postnatal period), restoring professional joy, increasing breastfeeding discharge rates and reducing hospital readmission costs.

4. Strategic Alignment with Global Objectives

Our mission aligns with the 2026 Sustainability and Health Equity targets of global leaders:

- **Closing the Self-Care Gap:** Moving from "Passive Patient" to "Informed Health Manager."
- **Health Equity:** Providing evidence-based, low-cost, high-impact education to underserved populations.
- **Systemic Resilience:** Creating a "Human Supply Chain" of health that is resilient to global logistics failures.

5. Partnership Opportunities

1. **Clinical Integration:** Embedding The Thompson Method into prenatal care pathways.
2. **Workforce Transformation:** Certification programs for hospital midwifery networks.
3. **Digital Synergy:** Integrating our proprietary AI knowledge base into existing health platforms and apps.
4. **Real-World Evidence (RWE) Collaboration:** Joint research into long-term maternal and neonatal health outcomes.

6. Conclusion: A Shared Mission

In an era of unpredictable global change, the most resilient health intervention we have is an **informed mother. Let's secure the foundation of maternal health together.**

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"Carrying the mission forward, together"